

Sizes & Rates

Color or black and white graphics - same rates

Graphic Size	Per Issue	1 Year (6 Issues)	2 Yrs (12 Issues)
Hummingbird 3.2" w x 1" t	\$26	\$156	\$274
Godwit 3.2" w X 1.85" t	\$48	\$288	\$506
Quail 3.2" w X 3.95" t	\$96	\$576	\$1,014
Osprey 3.2" w X 6.1" t	\$144	\$864	\$1,520
Sandpiper (2 col horiz) 6.7" w X 1.85" t	\$96	\$576	\$1,014
Gull (2 col horiz) 6.7" w X 3.95" t	\$192	\$1,152	\$2,028
Pelican (3 col horiz) 10.2" w X 1.85" t	\$144	\$864	\$1,520
Eagle (3 col horiz) 10.2" w X 3.95" t	\$288	\$1,728	\$3,042
Heron (1 col vert) 3.2" w X 10.38" t	\$240	\$1,440	\$2,534
Owl (2 col vert)* 6.7" w X 10.38" t	\$420	\$2,520	\$4,436
Falcon (Full page)* 10.2" w X 10.5" t	\$600	not available	not available
Back Cover * 6.7" w X 4.5" t	\$288	not available	not available

*Requires editor approval

Two year contracts include a 12% discount!

Graphics should be submitted digitally in high resolution (300dpi, pdf preferred) to editor@yournec.org.

CIRCULATION: 4,000 copies of *EcoNews* are distributed free of charge each issue. The publication is mailed to NEC members, distributed at more than 150 locations throughout Northern California and Southern Oregon, and is available online for unlimited viewing.

TERMS: Payment is due and payable upon publication, 30 days net.

Web-only graphics are also available for \$120 per year.

•Web graphic is limited to 3.23" w (standard) x 3.95" h (maximum).

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Since 1971, *EcoNews* has brought information on important environmental issues to readers on the North Coast and Klamath-Siskiyou bioregion and beyond.

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EcoNews Editor
Morgan Corviday

editor@yournec.org

NEC Office
Bella Waters

nec@yournec.org

Northcoast Environmental Center

415 I St, Arcata

PO Box 4259, Arcata, CA 95521
707-822-6918 • www.yournec.org



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EcoNews Sponsorship Sizes and Prices

1 Issue/1 Year/2 Years

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Hummingbird

3.23" w x 1" t, one column
\$26/\$156/\$274

Quail

3.23" w x 3.95" t, one column
\$96/\$576/\$1014

Osprey

3.23" w x 6.1" t, one column
\$144/\$864/\$1520

Godwit

3.23" w x 1.85" t, one column
\$48/\$288/\$506

Gull

6.7" w x 3.95" t, two columns
\$192/\$1152/\$2028

Sandpiper

6.7" h X 1.85" t, two columns
\$96/\$576/\$1014

Pelican

10.2" w X 1.85" t, three columns
\$144/\$864/\$1520

Web Sponsorships Also Available!

One year and two year contracts include free web graphic. Web graphics are limited to 3.23" w and a maximum of 3.95" h.

Web-only sponsorships are \$120/year.

All graphics printed in EcoNews are also viewable on our web site via the electronic EcoNews pdf.

Refer to chart on back for larger sizes.

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Prices current as of September 2017.