

Trash-a-thon Responsibilities, Rules, & Important Dates 2020

1. **Sign Up to Participate**

Visit go.rallyup.com/trashathon2020 to sign up as a team or individual to be a trash collection volunteer. If you need assistance on how to use RallyUp, please contact NEC Staff, Chelsea Pulliam, at chelsea@ournec.org.

2. **Team Captain Responsibilities**

Recruit members to join your team: This could include friends, family, roommates, Northcoast Environmental Center (NEC) members, etc.. You will be the main contact and liaison for your team with the NEC.

You will need to register your team on go.rallyup.com/trashathon2020, adhere to key dates, report trash collection numbers, and keep track of pledges. More information on how to fulfill these responsibilities are below.

3. **Fundraising/Pledges**

Leading up to the day of the cleanup, volunteers are encouraged to collect pledges (donations) from their network of friends, family members, co-workers, etc. A suggested pledge could range anywhere from \$0.10 - \$5 per piece of trash.

We **highly encourage** all pledges be made through go.rallyup.com/trashathon2020.

Rallyup accepts credit card, check, cash, and PayPal. If you need assistance on how to make a donation through RallyUp or would prefer to donate directly to the NEC, please contact NEC Staff, Chelsea Pulliam, at chelsea@ournec.org.

4. **Data Collection**

Please refer to the **Citizen Science Trash Data Collection How-To** at www.yournec.org/trashathon2020/

After your cleanup it is extremely important that you report the number of pieces of trash collected on go.rallyup.com/trashathon2020 in order to activate your pledge.

5. **Submit Photos**

We would love to see your Trash-a-thon photos! Please email your photos to chelsea@ournec.org, post them to our Facebook event, or post them using hashtags: #NEC, #Trashathon2020!!

Key Dates to Remember

- **Friday, July 17**
5:00 PM is the deadline to sign up to participate as a cleanup volunteer
- **Saturday, July 18**
At 12:01 am Trash-a-thon begins
- **Saturday, July 25**
At 11:59 Trash-a-thon ends
- **Monday, July 27**
Deadline to report trash collection numbers to go.rallyup.com/trashathon2020

Trash-a-thon Rules & Etiquette:

- HAVE FUN and BE SAFE!
- Read and check the box for the Trash-a-thon Liability Waiver
- Anyone is eligible to compete. The only requirement for participation is that each participant must secure at least one pledge.
- By July 27th team captains and/or individuals must report their trash collection numbers on go.rallyup.com/trashathon2020, turn in Trash Collection Data Card(s), and any money collected to the NEC.
- Each team may have between 2 - 5 members. An individual cannot be on more than one team.
- The cleanup must be completed in a continuous 24-hour period between July 18, 2020 and July 25, 2020.
- Refer to “Best Trash-Picking Spots Guide” to find a great local spot
- COVID -19 Guidelines
 - We request that teams only be comprised of others in your home with whom you’ve been practicing social distancing.
 - Respect social distancing rules as according to the current State of California guidelines.
 - Wear reusable (when possible) protective gloves and a mask, and use trash-pickers if possible (depending on the situation with COVID-19, we may or may not be able to rent trash-pickers).
 - Dispose of all trash outside your home in an outdoor receptacle