

# Sizes & Rates

Same rate for color or black & white ads

Graphic Size	Per Issue	6 Months (6 Issues)	1 Year (11 Issues)
<b>Hummingbird</b> 3.2" w x 1" t	\$26	\$156	\$257
<b>Godwit</b> 3.2" w X 1.85" t	\$48	\$288	\$475
<b>Quail</b> 3.2" w X 3.95" t	\$96	\$576	\$950
<b>Osprey</b> 3.2" w X 6.1" t	\$144	\$864	\$1425
<b>Sandpiper</b> (2 col horiz) 6.7" w X 1.85" t	\$96	\$576	\$950
<b>Gull</b> (2 col horiz) 6.7" w X 3.95" t	\$192	\$1,152	\$1,900
<b>Pelican</b> (3 col horiz) 10.2" w X 1.85" t	\$144	\$864	\$1,425
<b>Eagle</b> (3 col horiz) 10.2" w X 3.95" t	\$288	\$1,728	\$2,851
<b>Heron</b> (1 col vert) 3.2" w X 10.38" t	\$240	\$1,440	\$2,376
<b>Owl</b> (2 col vert)* 6.7" w X 10.38" t	\$420	\$2,520	\$4,158
<b>Falcon</b> (Full page)* 10.2" w X 10.5" t	\$600	not available	not available
<b>Back Cover*</b> 6.7" w X 4.5" t	\$288	not available	not available

\*Requires editor approval

**1 year contracts include a 10% discount.**

Graphics should be submitted digitally in high resolution (300dpi, pdf preferred) to editor@ournec.org.

**CIRCULATION:** 4,000 copies of *EcoNews* are distributed free of charge each issue. The publication is mailed to NEC, CNPS, and RRAS members. It is distributed at more than 150 locations throughout Northern California and Southern Oregon, and is available online for unlimited viewing.

**TERMS:** Payment is due and payable upon publication, 30 days net.

**Web-only graphics are also available for \$120/year.**

•Web graphic is limited to 3.23" w (standard) x 3.95" h (maximum).

One of the world's oldest bioregional environmental newspapers, *EcoNews* presents timely, engaging articles on a myriad of environmental topics: wilderness, protected areas, forestry, wildlife, toxics, watersheds, biodiversity, recycling, climate change, energy, community sustainability, and more.

Since 1971, *EcoNews* has brought information on important environmental issues to readers on the North Coast and Klamath-Siskiyou bioregion and beyond.

*EcoNews* sponsorship includes a graphic for your business, project or event, printed in *EcoNews* and published on our website. *EcoNews* is supported by businesses and individuals like you! **Your sponsorship is a crucial part of helping us to continue this important work. Thank you!**

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**Sponsorship Options**

# EcoNews Sponsorship Sizes and Prices

1 Issue/6 Months/1 Year

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## Hummingbird

3.23" w x 1" t, one  
column \$26/\$156/\$257

## Quail

3.23" w x 3.95" t, one  
column \$96/\$576/\$950

## Osprey

3.23" w x 6.1" t, one  
column \$144/\$864/\$1425

## Godwit

3.23" w x 1.85" t, one  
column \$48/\$288/\$475

## Gull

6.7" w x 3.95" t, two  
columns \$192/\$1152/\$1900

## Sandpiper

6.7" h X 1.85" t, two  
columns \$96/\$576/\$950

## Pelican

10.2" w X 1.85" t, three  
columns \$144/\$864/\$1425

### Web Sponsorships Also Available!

One year and two year contracts include free web graphic. Web graphics are limited to 3.23" w and a maximum of 3.95" h.

Web-only sponsorships are \$120/year.

All graphics printed in EcoNews are also viewable on our web site via the electronic EcoNews pdf.

**Refer to chart on back  
for larger sizes.**

Contract discounts require payment in full within 30 days of print.  
Prices current as of September 2017.