Northcoast Environmental Center
Est. 1971 - 50 Years!
The mission of the Northcoast Environmental Center is to promote understanding of the relations between people and the biosphere and to conserve, protect, and celebrate terrestrial, aquatic, and marine ecosystems of northern California and southern Oregon.
The Northcoast Environmental Center was founded in 1971, shortly after the original Earth Day. We are the oldest organization working on behalf of the environment behind the “redwood curtain.”

We have been proudly providing quality environmental journalism for decades through our monthly publication of EcoNews, and our weekly EcoNews Report radio show.

Since our beginning we have focused the combined efforts of local conservation groups and concerned people like you on environmental quality in northwestern California and southern Oregon. Half a century of effort and achievement has included:
• Spearheading a 48,000-acre expansion that more than doubled the size of Redwood National Park.
Allying with Indigenous tribes to stop the infamous G-O road, which would have desecrated sacred Indigenous high country.

- [https://goroad.omeka.net/](https://goroad.omeka.net/)
The night after the judge said no to his government you can't build your road up there because it would obliterate the silence and drive off the last plated woodpecker so that the Big Spirit could not come to the Yurok clan feast anymore. The Indians invited us to a school assembly in Eureka where every June they honor the elders and the new graduates.

When they called the whites out on the shiny wooden floor to notice us for having wanted to stop the road too, I had to fight back my eyes because we'd all wear something and I didn't want to bow before people I did not yet know.

Instead of words though, the Indians gave us even a sackful of potatoes to take to our kitchen or plant in the back garden. I took the spuds home damp under my arm and when we ate them the next week, the tears of victory tasted real upon my plate, real as real potatoes.
- Launching the oldest rural recycling program in the United States.

Vintage photos show state-of-the-art recycling a decade ago. In those pioneer days, crews had more time to stand around for photo opportunities -- and the ACRC vehicles could idle for the camera.
Pioneering the international event, Coastal Cleanup Day, which attracts thousands of local volunteers annually.
● Protecting six local rivers: the Smith, Klamath, Trinity, Salmon, Van Duzen, and Eel in the national Wild & Scenic Rivers System.

● Being an original litigant in lawsuits to save two keystone species of the Pacific Northwest: the Spotted Owl and Coho Salmon.

● Reforming aquaculture in Humboldt Bay to end the slaughter of bat rays and protect vital eelgrass habitat.

● Adding 800,000 acres of wild forest land in the Klamath-Siskiyou mountains to the National Wilderness Preservation System.

● Litigating to protect Klamath Basin Wildlife Refuges from being drained by irrigators.
NEC (Northcoast Environmental Center) Organizations in North Coast Region

Alliance for a Paving Moratorium
Alliance for Sustainable Jobs and the Environment
American Fisheries Society: Humboldt Chapter
Arcata Community Recycling Center
Audubon Society-Kalmiopsis
Audubon Society-Marble Mountain
Audubon Society-Redwood Region
California Native Plant Society
California Ocean Resources Management-CORM
California Sea Grant Marine Advisory-Humboldt County
California Trout
Californians for Alternatives to Toxics-CATS
Clean Air Network
Darlingtonia
Earth First!
Emerald Creek Committee
Environmental Protection Information Center
Federation of Western Outdoor Clubs
Fish Action Council
Friends of the Dunes
Friends of the Earth
Friends of the Eel River
Friends of the River- North Coast Chapter
Friends of Trinity River
Friends of Del Norte
GOATS: Group Organized Against Toxic Sprays
Headwaters-Oregon
Humboldt Bay Watershed Advisory Committee
Humboldt Bay Wildlife Refuge
Humboldt Baykeeper
Humboldt Botanical Gardens Foundation
Humboldt Watershed Council
Humboldt Wildlife Care Center
Institute for Sustainable Forestry
Jefferson Sustainable Development Initiative
Land Trusts- NW California
Mattole Restoration Council
Mill Creek Watershed Conservancy; Mattole
Planning and Conservation League
Redwood Alliance
Redwood Coast Watersheds Alliance
SAFE: Safe Alternatives for our Forest Environment
Salmon River Restoration Council
Sanctuary Forest
Shasta Alliance for Resources and the Environment
Sierra Club
Siskiyou Project
Smith River Project
Trinity River Task Force
Zero Waste Humboldt
WE SUPPORT THE
- PAW & FIN CONSERVATION ACT -

Thank you Representative Huffman for everything you do to protect endangered species!
EcoNews

- 4,000 copies monthly
- Bi-monthly to monthly
  - 2019: 6 issues
  - 2020: 9 issues
  - 2021: 11 issues
- Increased distribution
- Featuring more diverse voices & social justice
- Seeking grant funding for Spanish translation
Coastal Programs

- Trash Trackers
- Adopt-A-Block
- Adopt-A-Beach
- Coastal Cleanup Month
- Trash-a-thon
- Marine Debris Monitoring & Assessment Project
Reduce Single-Use

The Reduce Single Use Pledge asks restaurants to only provide single-use foodware upon customer request.

Reduce Single-Use Pledge:
“1, (Business Name), pledge to reduce the amount of single-use foodware distributed by this establishment such as: forks, spoons, knives, straws, napkins, bags, condiment containers, and more. I will do this by only providing single-use foodware items to customers upon their request instead of providing them by default. I will be part of the solution to reduce the amount of single-use foodware that winds up in our landfill, rivers, and oceans.”

Help Spread the Word:
Visit www.yournec.org/pledge to find a letter template and flyers you can send to your favorite local restaurant asking them to sign the pledge.
Did you know that cigarette butts are the most littered item in Humboldt County and the world? Our new program is working to fight this problem by partnering with local businesses to increase access to cigarette receptacles which have been proven to promote responsible waste disposal.
ACTIVATE
- NEC -

Community Action Group

Every 3rd Wednesday
12:30 PM | Zoom Meeting

Letter Writing | E-Mail Blasts
Phone Banking | Petition Signing

yournec.org/activate
Thrive
Eco Grief Circle
Every 4th Sunday
11am - 12:30pm
Virtual Zoom Meeting
WWW.YOURNEC.ORG/THRIVE
Reusuable Bottle Drive

This year the NEC collected over 60 reusable water bottles for the RAVEN Project at-risk youth program.

Thank you to all the wonderful community members who donated!