

Sizes & Rates

Same rate for color or black & white ads

Graphic Size	Per Issue	6 Months (6 Issues)	1 Year (11 Issues)
Hummingbird 3.2" w x 1" t	\$26	\$156	\$257
Godwit 3.2" w X 1.85" t	\$48	\$288	\$475
Quail 3.2" w X 3.95" t	\$96	\$576	\$950
Osprey 3.2" w X 6.1" t	\$144	\$864	\$1425
Sandpiper (2 col horiz) 6.7" w X 1.85" t	\$96	\$576	\$950
Gull (2 col horiz) 6.7" w X 3.95" t	\$192	\$1,152	\$1,900
Pelican (3 col horiz) 10.2" w X 1.85" t	\$144	\$864	\$1,425
Eagle (3 col horiz) 10.2" w X 3.95" t	\$288	\$1,728	\$2,851
Heron (1 col vert) 3.2" w X 10.38" t	\$240	\$1,440	\$2,376
Owl (2 col vert)* 6.7" w X 10.38" t	\$420	\$2,520	\$4,158
Falcon (Full page)* 10.2" w X 10.5" t	\$600	not available	not available
Back Cover* 6.7" w X 4.5" t	\$288	not available	not available

1 year contracts include a 10% discount.

Graphic Quality & Format:

Graphics should be submitted digitally in high resolution (300dpi, pdf preferred) to nec@yournec.org.

Circulation:

4,000 copies of EcoNews are distributed monthly. The publication is mailed to NEC, CNPS, and RRAS members. It is distributed at more than 150 locations throughout Northern California and Southern Oregon, and is available online for unlimited viewing.

Terms:

Payment is due and payable upon publication, 30 days net.

Web-Only Graphics:

Available for \$120/year. Size: 3.23" w (standard) x 3.95" h (maximum).

One of the world's oldest bioregional environmental newspapers, EcoNews presents timely, engaging articles on a myriad of environmental topics: wilderness, protected areas, forestry, wildlife, toxics, watersheds, biodiversity, recycling, climate change, energy, community sustainability, and more.

Since 1971, EcoNews has brought information on important environmental issues to readers on the North Coast and Klamath-Siskiyou bioregion and beyond.

EcoNews sponsorship includes a graphic for your business, project or event, printed in EcoNews and published on our website. EcoNews is supported by businesses and individuals like you! **Your sponsorship is a crucial part of helping us to continue this important work. Thank you!**

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Over 45 Years of Bioregional Environmental Journalism • Since 1971

Published by the Northcoast Environmental Center

Sponsorship Options

EcoNews Sponsorship Sizes and Prices

1 Issue/6 Months/1 Year

editor@yournec.org
707-822-6918
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Hummingbird

3.23" w x 1" t, one
column \$26/\$156/\$257

Quail

3.23" w x 3.95" t, one
column \$96/\$576/\$950

Osprey

3.23" w x 6.1" t, one
column \$144/\$864/\$1425

Godwit

3.23" w x 1.85" t, one
column \$48/\$288/\$475

Gull

6.7" w x 3.95" t, two
columns \$192/\$1152/\$1900

Sandpiper

6.7" h X 1.85" t, two
columns \$96/\$576/\$950

Pelican

10.2" w X 1.85" t, three
columns \$144/\$864/\$1425

Web Sponsorships Also Available!

One year and two year contracts include free web graphic. Web graphics are limited to 3.23" w and a maximum of 3.95" h.

Web-only sponsorships are \$120/year.

All graphics printed in EcoNews are also viewable on our web site via the electronic EcoNews pdf.

**Refer to chart on back
for larger sizes.**

Contract discounts require payment in full within 30 days of print.
Prices current as of September 2017.