

Sizes & Rates

Same rate for color or black & white ads

Graphic Size	Per Issue	6 Months (6 Issues)	1 Year (11 Issues)
Hummingbird 3.2" w x 1" t	\$29	\$172	\$283
Godwit 3.2" w X 1.85" t	\$53	\$317	\$523
Quail 3.2" w X 3.95" t	\$106	\$634	\$1,045
Osprey 3.2" w X 6.1" t	\$158	\$950	\$1,568
Sandpiper (2 col horiz) 6.7" w X 1.85" t	\$106	\$634	\$1,045
Gull (2 col horiz) 6.7" w X 3.95" t	\$211	\$1,267	\$2,090
Pelican (3 col horiz) 10.2" w X 1.85" t	\$158	\$950	\$1,568
Eagle (3 col horiz) 10.2" w X 3.95" t	\$317	\$1,902	\$3,136
Heron (1 col vert) 3.2" w X 10.38" t	\$264	\$1,584	\$2,613
Owl (2 col vert)* 6.7" w X 10.38" t	\$462	\$2,772	\$4,574
Falcon (Full page)* 10.2" w X 10.5" t	\$660	not available	not available
Back Cover* 6.7" w X 4.5" t	\$317	not available	not available

1 year contracts include a 10% discount.

Graphic Quality & Format: Graphics should be submitted digitally in high resolution (300dpi, png preferred) to nec@yournec.org.

Circulation: 4,000 copies of EcoNews are distributed monthly. The publication is mailed to NEC, CNPS, and RRAS members. It is distributed at more than 150 locations throughout northern California and southern Oregon, and is available online for unlimited viewing.

Terms: Payment is due and payable upon publication.

Web-Only Graphics: Available for \$132/year.
Size: 3.23" w (standard) x 3.95" h (maximum).

One of the world's oldest bioregional environmental newspapers, EcoNews presents timely, engaging articles on a myriad of environmental topics: wilderness, protected areas, forestry, wildlife, toxics, watersheds, biodiversity, recycling, climate change, energy, community sustainability, and more.

Since 1971, EcoNews has brought information on important environmental issues to readers on the North Coast and Klamath-Siskiyou bioregion and beyond.

EcoNews sponsorship includes a graphic for your business, project or event, printed in EcoNews and published on our website. EcoNews is supported by businesses and individuals like you! **Your sponsorship is a crucial part of helping us to continue this important work. Thank you!**

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Over 45 Years of Bioregional Environmental Journalism • Since 1971

Published by the Northcoast Environmental Center

Sponsorship Options

EcoNews Sponsorship Sizes

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Hummingbird

3.23" w x 1" t, one column

Quail

3.23" w x 3.95" t, one column

Osprey

3.23" w x 6.1" t, one column

Godwit

3.23" w x 1.85" t, one column

Gull

6.7" w x 3.95" t, two columns

Sandpiper

6.7" h X 1.85" t, two columns

Refer to chart on back for larger sizes.

Contract discounts require payment in full within 30 days of print.
Prices current as of April 2023.

Pelican

10.2" w X 1.85" t, three columns

Web Sponsorships Also Available!

One year contracts include free web graphic. Web graphics are limited to 3.23" w and a maximum of 3.95" h.

Web-only sponsorships are \$132/year.

All ads printed in EcoNews are also viewable online at www.yournec.org/econews.